



## ALUMNAE ASSOCIATION OF MOUNT HOLYOKE COLLEGE ALUMNAE LOYALTY AWARD

*Presented to*

Barbara Childs Sampson '61



The Alumnae Association of Mount Holyoke College is pleased to honor Barbara Childs Sampson, class of 1961, with the Loyalty Award. By generously dedicating your time and service, you have helped the College and the Alumnae Association advance our mission and enduring values. For your loyalty and devotion, we are deeply grateful.

We know you as "Bobbi," a political science major who came to Mount Holyoke from Roosevelt High School in Yonkers, New York. You began your first year on campus as class secretary; as a senior you served as a house president. After graduation, you earned a master's degree in public administration from American University. Your concentration was urban studies and you worked for the Model Cities Administration of the Department of Housing and Urban Development.

Over the years, you have developed expertise in leadership and management. From 1989 to 2001, you were president and CEO of Technical Education Research Centers (TERC), a not-for-profit dedicated to improving math, science, and technology teaching and learning.

While distinguishing yourself professionally, you also compiled a remarkable volunteer résumé. Your service to your class includes numerous terms as Reunion gift caller, as well as a term as Reunion gift chair. From 1991 to 1996, you served as class treasurer; in 2001, you began a term as Cornerstone representative. In 2006, you assumed the duties of class president and have led with distinction. Since 2009, you also have volunteered as a class agent and a Reunion Lead Gift Committee member. In addition, you are a member of the Mount Holyoke Club of Boston and have worked as a Special Gifts Volunteer.

Your classmates describe you as "an excellent leader." They note your tireless efforts on behalf of the class's fundraising efforts for its 50th reunion. Your positive attitude and consistent follow through have been critical to the success of that campaign.

You have embodied Mary Lyon's expectation when she said, "Let one efficient lady, in almost any place, either alone or with one or two to aid her, commence the work with decision, and with perseverance carry it through, and it will be done!" With sincere thanks for your extraordinary efforts and for your ongoing volunteer service, the Alumnae Association recognizes you with the Loyalty Award.

Cynthia L. Reed '80  
President  
Alumnae Association of Mount Holyoke College

Jane E. Zachary  
Executive Director  
Alumnae Association of Mount Holyoke College