

AGENDA FOR ALUMNAE ASSOCIATION AND THE MOUNT HOLYOKE FUND VOLUNTEER CONFERENCE

Friday, September 27

	New Class Officers <small>(Alumnae Association volunteers from classes ending in 3 or 8 and 2011)</small>	Reunion Planners <small>(Alumnae Association volunteers from classes ending in 5 or 0 and 2013)</small>	MHF Volunteers <small>(Mount Holyoke Fund volunteers)</small>
12:00 PM-6:30 PM	Registration (Willits-Hallowell Center)		
2:00-3:00 PM	No Scheduled Workshops: Attendees invited to MHF Sessions		Workshop I: <i>(Volunteers may attend the session of their choice)</i> Option 1: Asking Your Friends and Classmates for a Gift Option 2: Social Media: Making Connections, Building Relationships, and Fundraising
3:15-4:15 PM			Workshop II: <i>(Volunteers may attend the session of their choice)</i> Option 1: Let's Make a Plan: Gift Planning at MHC Option 2: Reunion Planning: Communications, Appeals, Challenges, and More!
4:30-5:15 PM	Your Support in Action! A Campaign Report		
5:30-6:00 PM	Social 1/2 Hour (Willits)		
6:00-8:00 PM	Dinner (Alumnae Association and The Mount Holyoke Fund)		

Saturday, September 28

Please eat breakfast at your place of lodging, as breakfast will not be served at the training.

	New Class Officers <small>(Alumnae Association volunteers from classes ending in 3 or 8 and 2011)</small>	Reunion Planners <small>(Alumnae Association volunteers from classes ending in 5 or 0 and 2013)</small>	MHF Volunteers <small>(Mount Holyoke Fund volunteers)</small>
8:00 - 9:00 AM	Registration (Willits-Hallowell Center)		
9:00 - 9:15 AM	Welcome and Overview of the Alumnae Association and The Mount Holyoke Fund		
9:15 - 10:00 AM	Student Life Panel with Senior Staff		
10:00 - 10:30 AM	Vision for Your Term/Class Reunion		
10:30 - 10:45 AM	Transition to break-out sessions/Coffee		
10:45 - 11:45 AM	Building a Five-Year Plan for Engagement	Reunion Planning Nuts & Bolts	The <i>NEW</i> Mount Holyoke Fund: What you Need to Know in FY14 and Beyond! (10:45 AM-12:00 PM)
	Ideas for Engagement in a non-reunion year	Financial Planning for Reunion Building Momentum	
	Money matters: How to Collect Money and Use It & The Form C		
11:45 - 12:15 PM	Building a Plan for Communications and Best Practices		

12:15 - 1:30 PM	Lunch with updates (Willits)		
1:30 - 2:15 PM	Class Planning Time		
2:30 - 3:00 PM	Report Back and Next Steps	Planning Time: Reunion-specific activities	Workshop III: <i>(Volunteers may attend the session of their choice)</i> Option 1: Segmenting for Success! Option 2: 5-Year Planning and 5-Year Acknowledgement
3:00 - 3:30 PM		Themes, Communications Plans, and Creative Ideas	
3:30 - 3:45 PM	Break		Experienced Volunteer Panel Q&A (3:45-5:00)
3:45 - 4:30 PM	Stories from the Trenches - Top 3 issues	Stories from the Trenches	
4:30 - 5:15 PM	Through the gates: What are you most excited about doing next? How do you do it? Something you learned? Answer remaining questions	Things you are going to ask us for	
			Wrap-up (5:00-5:15)
5:15 - 5:30 PM	Break		
5:30-6:30 PM	Social hour with Current Students and Alumnae Association, Mount Holyoke Fund, and Admissions staff		
6:30 - 8:00 PM	Dinner		

Sunday, September 29

Please eat breakfast at your place of lodging, as breakfast will not be served at the training.

	New Class Officers/Reunion Planners (not in 50th or 25th class)	Classes of '65 and '90	MHF Volunteers
9:00 - 11:00 AM	Optional Communications Training: Making connections in an online world	Planning for 25th and 50th (including MHF volunteers)	No Sunday workshops
11:30 AM	Lunch To-go containers will be available (Willits)		