



Southwest & West Alumnae Regional Council

February 28 and March 1st
Houston Marriott West Loop by The Galleria

Friday, February 28, 2014 - Mary Lyon's Birthday

Time	Topic	Location
4:00-6:15 pm	Check In for out of town participants	
6:30-7:00 pm	Meet and Greet for Southwest and West ARC participants & Mount Holyoke Houston Club members (refreshments will be served)	Marriott West Room TBD
7:00-7:15 pm	Welcome by Alumnae Association President, Cynthia L. Reed '80 Introduction of Speaker Nicole Shanklin '98	
7:15-7:45 pm	Never Fear/Change Dr. Jennifer Rochlis Zumbado, '94 (Physics), Human Factors/Robotics Eng, NASA <i>After graduating from MHC, Zumbado earned a PhD in aeronautics from MIT. Her career has skyrocketed at NASA Johnson Space Center in Houston. Her work on a robot astronaut, the next generation of lunar and Martian rovers, and other telerobotics projects earned her a Director's Innovation Award from the center. Her expertise in how humans function in space led to her current dual leadership positions as both the manager for NASA's Human Research Program space human factors and habitability element and NASA's Human Health and Performance Division lead for SpaceX in the Commercial Crew Program.</i>	
7:45-8:15 pm	Questions and Answers	
8:15-8:45 pm	Continued Opportunity to Mingle	
Dinner	Dinner on your own for out of town participants	



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Saturday, March 1, 2014

Time	Topic	Location
7:30-8:30 am	Continental Breakfast for out of town participants	
8:00-8:30 am	Check-In for participants arriving on Saturday	
8:30-9:00 am	Update by the Alumnae Association President, Cynthia L. Reed '80	
9:00-9:30 am	Welcome, Overview of ARC Program for the day & Introductions Clubs Committee	
9:30-10:30 am	Alumnae Association's Resources (including an overview of social media and website hosting) Alumnae Association Staff	
10:30-10:45 am	Break	
10:45-11:45 am	Effective Outreach --Communications, Engagement Strategies & Successful Events	
11:45 am-12:30 pm	Engaging Young Alumnae	
12:30 – 1:30 pm	Lunch	
1:30-2:30 pm	Revitalizing Your Club--Recruiting Volunteers and Succession Planning	
2:30-3:30 pm	Working Effectively with Volunteers on Your Board	
3:30-3:45 pm	Break	
3:45-4:30	Coming up with a plan!	
4:30-5:00	Wrap-Up	