

A photograph of three women sitting at a table in a meeting. The woman in the foreground has dark curly hair and is wearing a grey cardigan over a white top. She is looking to the left and has her hands raised in a gesture of discussion. Behind her, another woman with dark hair is also looking to the left. To the right, a third woman with glasses and dark hair is partially visible, looking towards the center. The background is dark and out of focus.

Connecting a Powerful Network of Powerful Women

Annual Report 2016

 MHC
ALUMNAE ASSOCIATION
MOUNT HOLYOKE COLLEGE



The Alumnae Association provides a variety of programs, resources, and expertise to foster lifelong learning and to empower alumnae to connect with each other and the College. **How do we reach alumnae where they are and clarify for them the services we provide?**



Mount Holyoke alumnae are part of a community for life—and no matter their age, location, career, or interests their connection is powerful.
How do we expand and evolve the ways we connect alumnae to each other and to Mount Holyoke?



37,000 strong, the alumnae network is comprised of artists, advocates, CEOs, educators, volunteers, and caretakers. **How do we tap into this powerful network for critical College initiatives?**



Now more than ever, it is crucial to advocate for institutions that are committed to educating women in the liberal arts.

How do we empower alumnae to help maintain Mount Holyoke College's reputation as a vibrant institution of higher education for young women from across the globe?

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Message from the President

Since I began my tenure as the president of the Alumnae Association in 2014 I've spoken with hundreds of Mount Holyoke alumnae. Overwhelmingly, they all express the same thing—an eagerness to continue the meaningful connections they formed while in South Hadley, whether with fellow classmates, professors, or the campus itself. At the Association, we have made it our mission not only to help alumnae maintain these relationships, but to provide a myriad of opportunities to engage with the College and each other in ways both large and small.

The Alumnae Association delivers diverse programs, expertise, and resources that enable alumnae to stay connected in three core ways: events and programs; targeted, relevant communication; and alumnae services. In July of 2015 the Association's Board of Directors approved Strategic Direction 2020: Build, Grow, Forge, and Serve, which included bold, forward-facing priorities to enhance our core activities so that we may evolve our work as alumnae face an ever-changing, globally-focused world.

This annual report reflects back on fiscal year 2016, our first year focusing on the new strategic direction. And what a busy year it was! Our board, committee members, staff, and campus partners have been busy working toward our new strategic priorities to great success. At the beginning of the fiscal year the Association kicked off the Find Your People campaign, encouraging alumnae to register in the online directory in order to update their information and connect with other alumnae. Using award-winning video and compelling alumnae stories, the campaign was highly effective and we now have just over 58 percent of our 37,000 alumnae in the directory.

Alumnae also formed ten new geographic clubs or groups—five in the US and five international—in the following regions: southern California, the Berkshires, southwest Montana, Syracuse, Cleveland, Bangladesh, Pakistan, the Czech Republic, Hungary, and the Iberian Peninsula.

And, Mount Holyoke alumnae found so many ways to connect in person with each other and the College through 455 club/informal group events, 157 Mountain Day ice-cream-eating meet-ups, and a number of major conferences and events, such as the Black Alumnae Conference on campus; the European Alumnae Symposium in Leuven, Belgium; Vespers in Boston, Massachusetts; and two reunion weekends.

This has also been a year of transition as Nancy Bellows Perez '76 became the interim executive director in February and Association representatives participated in a strategic planning committee working group followed by the Commission on the Relationship Between the Alumnae Association and the College. These groups focused on how to evolve our partnership with the College, and we are just beginning to clarify and implement the recommendations.

The Association is an incredible community of Mount Holyoke alumnae—global and diverse on every measure. The board and I are fully committed to managing an effective, fiscally-sound organization, true to our mission to connect our members with each other and with the College. We look forward to connecting with you!



Marcia Brumit Kropf '67

Connecting the global community of Mount Holyoke women with each other and the College as we create meaningful change in the world

ROOTED IN HISTORY

At a time when women were not permitted to be trustees of colleges, Mary Lyon founded the Memorandum Society (the forerunner to the Alumnae Association) to give alumnae an independent voice and a financial role in the College's future. In 1923 the Alumnae Association of Mount Holyoke College became an incorporated, nonprofit organization with its own board of directors.

EMPOWERED BY INDEPENDENCE

Through the Alumnae Association, alumnae are able to speak freely on matters of the College and are valued for whatever contributions they can offer. In turn, the Association advocates on behalf of alumnae to the larger community, voicing their concerns, priorities, and challenges, and showcasing alumnae as the outcome of a Mount Holyoke education.

DEDICATED TO ENGAGEMENT

The Alumnae Association is dedicated to offering programs, services, and events that reflect the needs of Mount Holyoke alumnae no matter what stage of life they are in. In-person and virtual programming focuses on supporting lifelong learning; forging and maintaining connection to other alumnae; fostering ongoing engagement with Mount Holyoke; and taking pride in their role as the legacy of a globally-recognized institution.

GUIDED BY ALUMNAE VOLUNTEERS

The Alumnae Association is guided by more than 1,000 alumnae volunteers who are a driving force behind everything we do. Nearly all events and communications relating to Mount Holyoke alumnae are managed by an alumnae volunteer-staff partnership.

Our long history provides strong values, a shared culture, and meaningful traditions that resonate deeply with alumnae.

MARY E WOOLLEY
HALL

THE GIFT IN 1916 OF
ALUMNAE AND STUDENTS OF
MOUNT HOLYOKE COLLEGE
DEDICATED TO THE PRESIDENT
OF THE COLLEGE 1901-1937

A Network of Global Alumnae

Mount Holyoke alumnae are part of a community for life—no matter their age, location, career, or interests—and their connection is powerful. They are more than fifty years apart, bonding over M & Cs and the anti-alma mater. They are seasoned professionals, encouraging young alumnae to speak up and speak out. They are passionate volunteers, sharing their time, expertise, and resources to make change big and small. And they are global citizens, bumping into each other in the unlikeliest of places because, **no matter where our alumnae go, Mount Holyoke stays with them.**



37,000 LIVING ALUMNAE

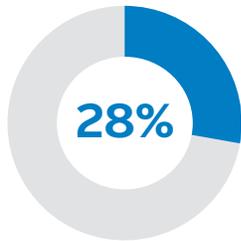


2,670
ALUMNAE
OUTSIDE THE US



27,000
ALUMNAE IN THE
CAREER DIRECTORY

1,155 CURRENT ALUMNAE ASSOCIATION VOLUNTEERS



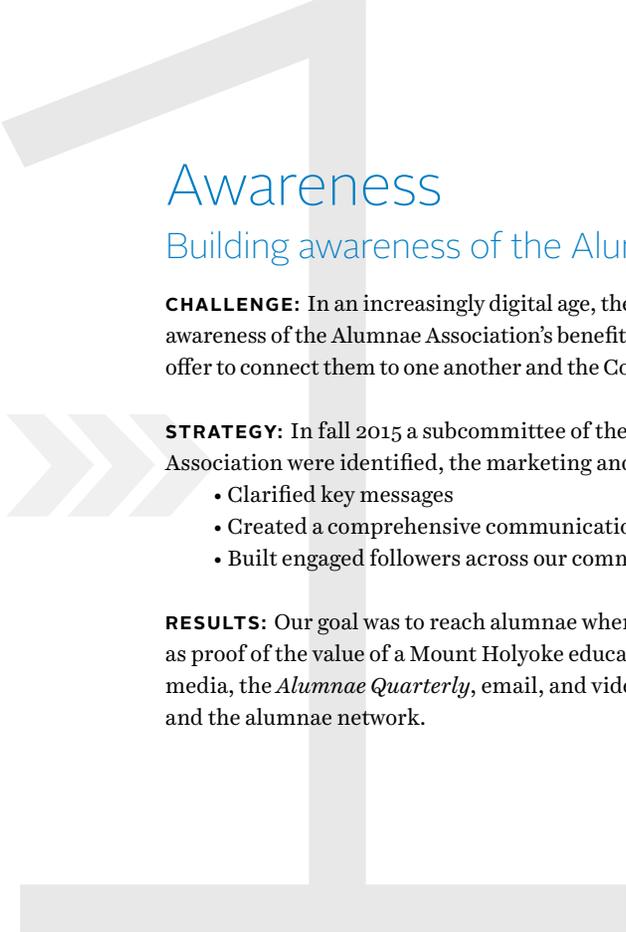
28% of living alumnae
have volunteered for the Alumnae Association
at some point in their lives

MULTIMEDIA

View a special appreciation video
for our alumnae volunteers at
alumnae.mtholyoke.edu/thankyouvolunteers



25,453
ALUMNAE SERVED BY
114
GEOGRAPHIC CLUBS
OR GROUPS



Awareness

Building awareness of the Alumnae Association

CHALLENGE: In an increasingly digital age, the competition for the attention of our diverse and global alumnae population is robust. Without an awareness of the Alumnae Association's benefits, services, and programming, Mount Holyoke alumnae cannot take advantage of the opportunities we offer to connect them to one another and the College, and to continue the rigorous intellectual stimulation that began during their time on campus.



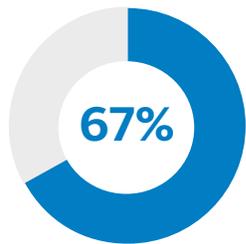
STRATEGY: In fall 2015 a subcommittee of the board of directors was formed to create a stakeholder analysis. Once key stakeholders of the Alumnae Association were identified, the marketing and communications team, Communications Committee, and *Quarterly* Committee:

- Clarified key messages
- Created a comprehensive communications plan
- Built engaged followers across our communication channels

RESULTS: Our goal was to reach alumnae where they are to provide important information and updates and to gather and communicate their stories as proof of the value of a Mount Holyoke education. As a result, engagement with Alumnae Association communication channels—website, social media, the *Alumnae Quarterly*, email, and video—grew across the board, indicating an increased level of interest in connecting to Mount Holyoke and the alumnae network.

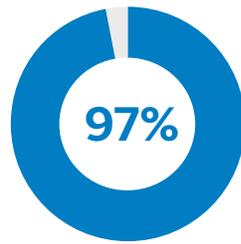
“The [fall] issue [of the Alumnae Quarterly] was a positive, enlightening, respectful, engaging, worthwhile, upbeat capsule of Mount Holyoke today, and a special gift to us.”

—CAROL CONRON WILKES '54



67% of alumnae received our monthly newsletter

Alumnae clicked 47% more links than the previous year to see upcoming events, photos, alumnae stories, videos, College headlines, and more.



97% of alumnae received the Alumnae Quarterly

More than 250 alumnae responded online and by letter to magazine articles, and 2,000 submitted a class note.



202k+ VISITS

202,940 visits to the Alumnae Association website

Alumnae accessed the website **51% more than the previous year**, seeking information about upcoming regional events, Reunion, fellowship opportunities, alumnae stories, and more.



23k+ FOLLOWERS

23,728 followers on social media

Alumnae engaged with us on Facebook, Twitter, LinkedIn, and Instagram, often resulting in lively discussions with other alumnae in which memories were shared and connections were made.



6k+ VIEWS

6,185 video views

We highlighted alumnae connection stories, showcased events, thanked our alumnae volunteers, and wished the community a happy New Year through video last year.

- alumnae.mtholyoke.edu
- facebook.com/aamhc
- twitter.com/aamhc
- instagram.com/mhcalums
- alumn.ae/linkedin

Connection

Growing the base of connected alumnae

CHALLENGE: Today's alumnae are more diverse than at any time in the history of the College—they live across the globe, communicate in vastly different ways than even ten years ago, and are deeply involved in a variety of interests and professions. This incredible diversity showcases the power of the alumnae network, but it also means we must employ a wider range of approaches to engagement to effectively connect with our constituents.

STRATEGY: Facilitating connection is at the heart of the Alumnae Association's mission. In order to expand and improve our engagement approach, we:

- Created the first-ever data acquisitions strategy to learn more about our alumnae and their needs
- Examined and refined the roles of volunteers and staff to allow them to work seamlessly together to provide first-class programming
- Focused on increased connection with international group and club leaders to expand global engagement

RESULTS: Over the past year the Alumnae Association supported opportunities to connect at in-person events around the world, as well as through digital channels and new technology. We not only saw an increase in the level of engagement, we heard from more alumnae about what's important to them when connecting back to Mount Holyoke, informing the work that we will do going forward to grow our base of connected alumnae.

“In the past three days, two Mount Holyoke alumnae have used the Alumnae Directory to find me/ask me questions about my career... I love my alma mater.”

—KRISTEN M. COAKLEY '04 VIA FACEBOOK

Bringing Alumnae Together

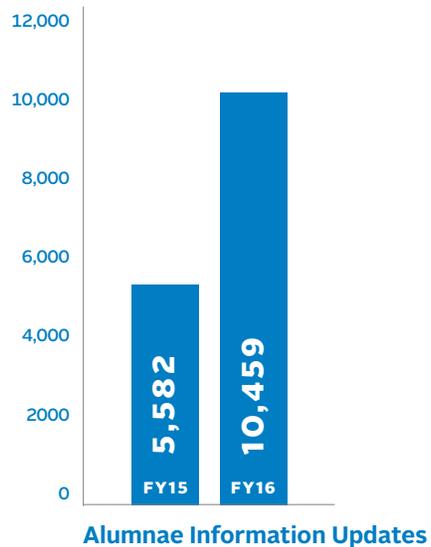


VIRTUALLY

Last year the Alumnae Association launched an innovative campaign called Find Your People to highlight the power of the alumnae connection, urging Mount Holyoke graduates to access the Alumnae Directory to connect—or reconnect—with other alumnae. The campaign told the stories of unique and meaningful alumnae connections through award-winning video, online articles, the *Alumnae Quarterly*, and social media.

More than 10,000 alumnae logged into the Alumnae Directory to search for other alumnae, update their information, and access the Career Directory.

211% increase in the number of information updates alumnae made to their profiles in the Alumnae Directory from the previous year.



ON THE PAGE

Alumnae tell us time and again they eagerly await the arrival of the *Alumnae Quarterly*, first flipping to class notes to catch up with their friends, and then settling in to read about College news, alumnae, Mount Holyoke history, and much more.

A survey of our readership this year provided us with valuable insight into how the *Alumnae Quarterly* helps connect our alumnae to each other and the institution.

As a result of reading the *Alumnae Quarterly*, a sample pool of more than 300 alumnae reported that they . . .

- Volunteered 12%
- Attended an event 27%
- Contacted a classmate or friend 36%
- Submitted a class note 46%

92% of alumnae agree or strongly agree with the statement:

“The Alumnae Quarterly strengthens my personal connection to MHC.”



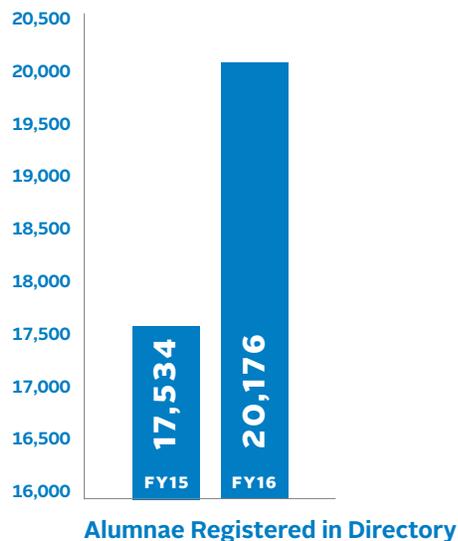
IN PERSON

With alumnae spread across more than 140 countries, we facilitated opportunities to make meaningful connections face-to-face—whether at a weekend of stimulating talks in Leuven, Belgium, or over a scoop of ice cream in Gallup, New Mexico.

- **1,684 alumnae participated in Alumnae Association events, including 1,187 at Reunion**
- **157 Mountain Day Alumnae Reunions were held in 21 countries**
- **455 club/group events were held around the world**

2015–2016 Alumnae Association Events

- Alumnae Regional Council
- Alumnae-Student Career Networking Fair
- Black Alumnae Conference
- Boston Vespers
- European Symposium in Leuven, Belgium
- Mountain Day Alumnae Reunions
- Reunion
- Strawberries & Champagne for Graduating Seniors
- Volunteer Conference
- Welcome New Alumnae Ceremony between Connection Classes



Partnerships

Forging Powerful Partnerships

CHALLENGE: Our bond to the College is undeniable; working together we can create a powerful partnership that will benefit all—current students, the College as a whole, and alumnae across the globe. We rely on our campus partners not only to support our efforts but to help us uncover new and innovative ways to add value to College initiatives involving alumnae. Our challenge lies in ensuring that we work together effectively and efficiently while supporting key priorities for both the Alumnae Association and the College.

STRATEGY: There is great opportunity to partner with the College around a myriad of initiatives. In order to partner successfully we:

- Participated in a commission formed by the Mount Holyoke College Board of Trustees to explore the feasibility of alternative structures for collaboration that fit the unique needs of Mount Holyoke
- Identified three mutually beneficial priorities—strategic planning, the Lynk, and the Women Leading in Public Service Summit—and focused programming efforts around them
- Initiated a quarterly update on Alumnae Association activities and the alumnae base to key College stakeholders

RESULTS: The Alumnae Association and the College have begun to forge a new, more powerful partnership at a critical time of assessment and planning for the institution. We made important strides in defining what collaboration looks like through the work of the Commission, partnered to create impactful programming that connected students with alumnae and elevated the alumnae voice in the creation of the College’s strategic priorities, and implemented new lines of communication with key campus stakeholders to collaborate more effectively in engaging the alumnae network.

COMMISSION ON THE RELATIONSHIP BETWEEN THE COLLEGE AND THE ALUMNAE ASSOCIATION

The Board of Trustees of Mount Holyoke College formed the Commission on the Relationship Between the College and the Alumnae Association at their February 2016 meeting, appointing as cochairs the president of the College, Lynn Pasquerella '80, and the president of the Alumnae Association, Marcia Brumit Kropf '67. The resulting Commission report recommended an ambitious but realistic set of collaborative processes geared toward specific outcomes, including increased efficiency and reduced expenses. Visit alumnae.mtholyoke.edu/commission to learn more.

“Learning by doing and providing an environment where students, alumnae, faculty, staff, and other organizations with whom we partner can see the evolution of new ways of working together is one way for Mount Holyoke to differentiate itself and improve its own operating environment.”

—JAMIE HEWITT '77

Partnering to Connect

ALUMNAE TO STUDENTS

In June 2016, the Alumnae Association partnered with the Weissman Center for Leadership, the Career Development Center, the Office of Advancement, and the McCulloch Center to host a series of networking opportunities for alumnae and students on campus, and in Washington, DC, and New York City as part of the Lynk, which connects students' academic work with practical applications of the liberal arts and sciences.

158
STUDENTS NETWORKED WITH MORE THAN
160
ALUMNAE

More than half of the alumnae responded to follow-up surveys, indicating that as a result of the event they:



Made at least one meaningful connection with a student or alumna



Will keep in touch with a classmate or friend



Felt that the event strengthened their personal connection to Mount Holyoke

ALUMNAE TO MOUNT HOLYOKE

In order to incorporate alumnae voices into the work of the College's strategic planning committee, the Alumnae Association partnered with the Office of the President to hold in-person and virtual events around important College initiatives.



In-Person Forums

- New York City
- London
- Los Angeles
- Washington, DC

312
ALUMNAE ATTENDED
IN-PERSON FORUMS



Webcasts and Interactive Chats

- Strategic Planning
- Faculty and Student Success
- New Academic Priorities
- Student Life

Advocacy

Supporting the education of women in the liberal arts

CHALLENGE: We find ourselves in the twenty-first century at a period of time when we need to advocate for institutions like Mount Holyoke that are committed to educating women in the liberal arts. This is a period of great challenge, yet also an opportunity for all of us—the College, students, and the Alumnae Association—to speak out on behalf of education for women, education at a women’s college, and a liberal arts education.

STRATEGY: Alumnae are the living embodiment of the power of not only the Mount Holyoke experience but of a women’s education in the liberal arts. In order to empower our alumnae as brand ambassadors and advocates, we:

- Assessed the editorial mix of the *Alumnae Quarterly*, deliberately including stories that highlighted Mount Holyoke as a distinguished liberal arts college for women
- Conducted in-depth interviews with more than twenty alumnae from varying class years and backgrounds about ways in which they advocate for Mount Holyoke and a women’s education
- Sourced student and alumnae stories that exemplify the impact of a Mount Holyoke education and a women’s education
- Crafted a strategic campaign across channels to provide alumnae with the tools, resources, and content they need to speak out

RESULTS: At Reunion 2016, we recognized the unique accomplishments of thirty-four alumnae, bestowing awards for exemplary achievements in their professions or volunteer work, and highlighting them as the embodiment of a Mount Holyoke education. In January 2017 we will launch the campaign, Powered by Mount Holyoke, which celebrates alumnae as the living outcome of their alma mater and seeks to inspire them to raise their voices in support of MHC and women’s education in their communities and workplaces through storytelling, direct messaging, and resources.

“Women’s colleges and universities around the world are disproportionate producers of graduates who serve as leaders in all sectors of public, civic, community, and family life. And there has never been a more important time for women to get the kind of liberal arts education that prepares them not just for what comes immediately after college, but for a lifetime of leadership and service.”

—KRISTEN RENN '86

Powered by Mount Holyoke

GOALS

Empower alumnae to speak out in support of educating women in the liberal arts

Inspire alumnae to promote Mount Holyoke in their communities and workplaces

TACTICS

Source and create content that alumnae can refer to when advocating for a women's education in the liberal arts

Create an online toolkit that alumnae can access to learn easy ways to promote Mount Holyoke such as career bio language, quick facts about MHC, bumper stickers, and more

ANTICIPATED RESULT

Mount Holyoke alumnae serve as a strong voice in support of a women's education in the liberal arts

The Women's College Advantage



Women attending women's colleges are **1.5 times more likely to major in math, science, or pre-med** than women at co-ed schools



Women's college graduates make up 2% of the college graduate population, yet **comprise more than 20% of women in Congress and 33% of the women on Fortune 1000 boards**



More students and alumnae at women's colleges report having **frequent interaction with their professors** than those at co-ed institutions



4 out of 5 employers agree that all students should acquire **broad knowledge in the liberal arts and sciences**

Sources: Association of American Colleges and Universities and the Women's College Coalition

Financials

During fiscal year 2016 the Alumnae Association delivered substantial programming and made significant progress toward its strategic goals, continuing to focus on alumnae engagement and leveraging or investing in technology.

The fiscal year 2016 Alumnae Association audit was completed by Whittlesey & Hadley, P.C., Whitney Place, 14 Bobala Road, Holyoke, MA 01040. Its financial statements contain an unmodified opinion and have been prepared in accordance with generally accepted accounting principles. A synopsis of the financial statements follows and a copy of the complete report is available through the Alumnae Association. Please contact Karen Northup-Scudder, CPA, senior director of finance and administration, with questions at 413-538-2300 or knorthup@mholyoke.edu.

Statement of Financial Position

The Statement of Financial Position reports the Association's assets, liabilities, and net assets for the year. Total assets decreased 5.9 percent or \$454,000 during fiscal year 2016, driven by the reduction in accounts payable.

Assets	\$7.3m
Liabilities	\$96k
Net Assets	\$7.2m

Statement of Activities

The Statement of Activities presents revenues and expenses for fiscal year 2016 and reports the change in net operating assets over the year. The change in net operating assets exceeded our budget. Revenues decreased 5.5 percent, remaining flat, while expenses decreased 2.1 percent.

In accordance with the July 1, 2012, agreement between the Board of Trustees of Mount Holyoke College and the Alumnae Association, 84.3 percent of the Association's operating revenues come from contributions from Mount Holyoke College. Mindful of the economic pressures facing Mount Holyoke, the Association strives to reduce expenses and increase efficiency. In addition, the Association is working closely with the College to collaborate on on-going operations, such as event management, in efforts to reduce costs.

Programming offered by the Alumnae Association (such as Reunion and conferences) generated the remaining revenues, and program-related receipts offsets a portion of the cost of implementing these events.

Overall expenses decreased 2.1 percent from the previous fiscal year primarily due to a change in accounting for reunion meals. The Association collected payment for reunion fees as it historically does. New in fiscal year 2016, the Association acted as the reunion classes fiduciary. Monies collected for meals were remitted to the classes. The classes directly paid the vendors for their meals. The impact when comparing June 30, 2016, to June 30, 2015, is a reduction in reunion fees and meal expenses. Annual wage increases were 2.5 percent, and benefits increased slightly, consistent with Mount Holyoke College practices.

In fiscal year 2016, the Board of Directors of the Alumnae Association approved spending up to \$200k in addition to the annual operating revenues on specific board-approved projects, including the completion of the migration to the new online alumnae directory, the Find Your People campaign, activities in support of the College's strategic planning process (three forums for alumnae in New York, Los Angeles, and London, and four live webcasts), and one-time personnel costs. The \$205k change in net assets includes \$13.8k in depreciation, a non-cash expense, and \$191.2k in expenses for these board-approved projects.

The Founder's Fund is the Association's endowment, comprised of alumnae gifts, bequests, investment income, and unrealized gains. It is invested with the Mount Holyoke College endowment, pursuant to the June 1990 agreement between the Association and the College. Due to the market conditions, the value of the Founder's Fund decreased by \$141k to \$6.1m.

Statement of Activities

OPERATING REVENUES AND SUPPORT:

MHC	\$2.2m
Other Revenue	\$327k

Total Operating Revenues and Support	\$2.5m
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OPERATING EXPENSES:

Programs	\$900k
Marketing and Communications	\$792k
Management and General	\$461k
Information Service	\$388k
Board of Directors and Committees	\$122k
In-Kind Campus Support	\$50k

Total Operating Expenses	\$2.7m
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Change in Net Assets	(\$205k)
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NON-OPERATING REVENUES:

Founder's Fund total investment return	\$158k
Founder's Fund donations	\$18k

Total Non-Operating Revenues	\$176k
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Net Assets 6/30/15	\$7.5m
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Net Assets 6/30/16	\$7.2m
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Governance

Board of Directors

The Alumnae Association Board of Directors works with the executive director and a talented team of staff to ensure that the Alumnae Association's operations are managed responsibly and meet the highest standards of governance. Chaired by Marcia Brumit Kropf '67, the members of the board bring a wide range of knowledge and experience to the task of governing the Alumnae Association. Board members are nominated by a committee of the board, appointed by the full board, and serve three-year terms. Several committees, each led by a member of the board, are actively involved in policy and program creation. Our governance practices adhere to a strict set of policies—including bylaws and committee protocol and procedures. View the Alumnae Association's bylaws at alumnae.mtholyoke.edu/bylaws.

Marcia Brumit Kropf '67
President

Julianne Trabucchi Puckett '91
Vice President

Tara Mia Paone '81
Treasurer and Chair, Finance Committee

Ashanta N. Evans-Blackwell '95
Clerk

Elaine C. Cheung '09
Young Alumnae Representative

Ellen Leggett '75
Chair, Volunteer Stewardship

Radley Emes '00
Chair, Nominating Committee

Catherine Burke '78
Alumnae Trustee, Board of Trustees

Danielle M. Germain '93
Chair, Classes and Reunion Committee

Shannon Dalton Giordano '91
Chair, Communications Committee

Katherine S. Hunter '75
Director-at-Large of Global Initiatives

Amanda S. Leinberger '07
Director-at-Large of Information
Management Initiatives

Elizabeth Redmond VanWinkle '82
Chair, Clubs Committee

Nancy Bellows Perez '76
Interim Executive Director,
Alumnae Association *Ex Officio*

Alumnae Trustees

Ann Blake '85
Catherine Burke '78
Carrianna K. Field '97
Karen Hendricks '76
Elizabeth Wharff '75

Committees

ALUMNAE TRUSTEE COMMITTEE

Maureen Kuhn '78, Chair

CLASSES & REUNION COMMITTEE

Danielle M. Germain '93, Chair

CLUBS COMMITTEE

Elizabeth Redmond VanWinkle '82, Chair

COMMUNICATIONS COMMITTEE

Shannon Dalton Giordano '91, Chair

EXTERNAL ACHIEVEMENT

AWARDS COMMITTEE

Nancy G. Rosoff '78, Chair

FINANCE COMMITTEE

Tara Mia Paone '81, Chair

INTERNAL ACHIEVEMENT

AWARDS COMMITTEE

Jill M. Brethauer '70, Chair

NOMINATING COMMITTEE

Radley Emes '00, Chair

QUARTERLY COMMITTEE

Elizabeth (Beth) Mulligan Dunn '93, Chair

Classes, Clubs, and Groups

Leadership for classes, clubs, and groups can be found at alumnae.mtholyoke.edu/classes and alumnae.mtholyoke.edu/clubs.

Staff

Nancy Bellows Perez '76

Interim Executive Director
Staff liaison, Alumnae Trustee Committee,
Nominating Committee

Jessica Ayer

Marketing & Communications Assistant

Eric Boisvert

Assistant Director of Technology

Kathy Cadorette

Finance Specialist

Karen Corday

Director of Alumnae Information Services

Maya D'Costa

Director of Regional Engagement
Staff liaison, Clubs Committee

Amanda Donohue

Data Specialist

Janet Glick

Director of Classes & Reunion
Staff liaison, Classes & Reunion Committee

Jennifer Grow '94

Editor of the *Alumnae Quarterly*
Staff co-liaison, *Alumnae Quarterly* Committee

Angel Judkins

Data Specialist

Danielle Lund

Associate Director of Programs
Staff liaison, External Achievement
Awards Committee

Joy Meredith

Assistant Director of Alumnae Information
Services

Karen Northup-Scudder

Senior Director of Finance & Administration
Staff liaison, Finance Committee

Anne Pinkerton

Assistant Director of Digital Communications

Millie Rossman

Creative Director
Staff co-liaison, *Alumnae Quarterly* Committee

Taylor Scott

Senior Director of Marketing & Communications
Staff liaison, Communications Committee

Diane M. Stanton

Assistant to the Executive Director

Luisa M. Tavares

Associate Director of Programs
Staff liaison, Internal Achievement Awards
Committee

Jonencia Wood

Senior Director of Programs
Staff liaison, Volunteer Stewardship Committee



**The Alumnae Association of
Mount Holyoke College, Inc.**
50 College Street
South Hadley, MA 01075-1486
413-538-2300
alumnae.mtholyoke.edu

The Alumnae Association of Mount Holyoke College is an independent organization providing diverse programs, expertise, and resources to foster lifelong learning and to empower alumnae to connect with each other and the College.

MHC
ALUMNAE ASSOCIATION
MOUNT HOLYOKE COLLEGE