

ALUMNAE ASSOCIATION OF MOUNT HOLYOKE COLLEGE
ACHIEVEMENT AWARD 2020

PRESENTED TO



Joele Frank '70

JOELE FRANK, CLASS OF 1970, the Alumnae Association is pleased to honor you with the Achievement Award. This award is presented to alumnae whose accomplishments and service to society exemplify the values and virtues set forth by the College.

Joele, your groundbreaking and consistent work in the world of corporate mergers and acquisitions, and your efforts to open that world for women, have changed the face of corporate America.

A chemistry major at Mount Holyoke, your first job was as research biochemist at the State University of New York at Stony Brook. After graduating with an MBA in finance from Long Island University, you spent seven years in AT&T's treasury department, working closely with the investment community during the divestiture of the Bell System. You then moved to Abernathy MacGregor Frank, where you led the firm's mergers and acquisitions and crisis communication practices in your role as vice chairman. You eventually became managing director at Ogilvy Adams & Rinehart, and in 2000 you founded your own firm, Frank, Wilkinson Brimmer, Katcher. Since 2013 the firm has consistently ranked number one in mergers and acquisitions.

You have been named to PRWeek's Hall of Fame and Inside PR's Hall of Fame as an all-star for investor relations. You have appeared on PRWeek's Public Relations Power List of the top twenty-five PR industry leaders and were selected for the 2011 National Association of Corporate Directors' Directorship 100. You are one of an elite group of public relations professionals who serve as counselors to senior executive teams and boards of directors as they manage some of the most complex and delicate situations corporations face.

JOELE, for your outstanding accomplishments, the Alumnae Association is honored to present you with the Achievement Award on this, your fiftieth, reunion.

MARIA Z. MOSSAIDES '73
PRESIDENT
ALUMNAE ASSOCIATION OF MOUNT HOLYOKE COLLEGE

NANCY BELLOWS PEREZ '76
EXECUTIVE DIRECTOR
ALUMNAE ASSOCIATION OF MOUNT HOLYOKE COLLEGE