

ALUMNAE ASSOCIATION OF MOUNT HOLYOKE COLLEGE

MARY LYON AWARD 2021

PRESENTED TO



Eyitemi Popo '12

EYITEMI POPO, CLASS OF 2012, the Alumnae Association is pleased to present to you the Mary Lyon Award. The award honors an alum who graduated no more than fifteen years ago and who has demonstrated sustained achievement in their life and career consistent with the humane values that Mary Lyon exemplified and inspired in others.

Eyitemi, through your innovative work you have helped educate and empower the next generation of women and girls of Africa and the African diaspora.

An international relations and digital media major, you also hold a graduate certificate in digital publishing from New York University and a master's degree in digital experience innovation from the University of Waterloo in Canada. After working in Lagos, Nigeria, for one of the country's foremost public relations firms, you founded Ayiba, a digital magazine that amplifies the female African voice and fosters the creation of a new kind of African narrative: one of growth, innovation and self-determination. In 2018 you created Girls Trip Tours, which brings women to a specific African destination for a travel experience focused on female empowerment. Your most recent endeavor, Girls MAP, mentors a new generation of female leaders by providing opportunities to build the skills needed to thrive in the digital age. You have been featured by Forbes magazine as one of five women leading the way in the female-focused travel industry and recognized as a Leading Woman by Business Day Nigeria.

In recognition of your exceptional early career achievements and in anticipation of your future contributions to female empowerment and leadership, the Alumnae Association is honored to present you with the Mary Lyon Award.

MARIA Z. MOSSAIDES '73
PRESIDENT
ALUMNAE ASSOCIATION OF MOUNT HOLYOKE COLLEGE

LIZ LIERMAN
INTERIM EXECUTIVE DIRECTOR
ALUMNAE ASSOCIATION OF MOUNT HOLYOKE COLLEGE